

incorporating:



KwaZulu-Natal

1 Island Grove
River Horse Valley
Business Estate
Durban

PO Box 25325
Gateway
4321
South Africa

Telephone: +27 31 571 2400
Facsimile: +27 31 574 2442
www.bidvestfoodservice.co.za



October 2010

Blue Marine KwaZulu-Natal and 3663 Branch Merger

To our Valued Customer,

In order to provide our customers, suppliers and stakeholders with improved service, product and distribution solutions, we are pleased to announce the merger of the businesses of Blue Marine and 3663, based in Durban, into an integrated facility operating under a new and exciting brand; namely *Bidvest Foodservice Multi-Temp KwaZulu-Natal*, effective 1 November 2010.

We are evolving to meet changing market and customers needs and our multi-temperature distribution facility will provide our customers with a convenient one stop shop, with a comprehensive frozen, chilled, ambient and catering equipment product solution allowing our customers the opportunity to consolidate their suppliers and spend more time with their customers as opposed to receiving goods and dealing with suppliers.

For added convenience, you phone one number, and deal with one sales consultant or tele-seller. Our new Multi-Temp will provide our customers with added advantages, some of which are:

- A comprehensive product offering.
- Increased service levels with extra deliveries.
- Consistent and competitive pricing.

We will be closing our Blue Marine facility and will move the operation into our existing multi-temperature facility at 3663. All Blue Marine customers will be contacted in order to move their accounts to Bidvest Foodservice Multi-Temp KZN, and 3663 customers will automatically be integrated into the new facility. However, all customers are kindly requested to please take note of our new account details and to make the relevant changes.

Bidvest Foodservice Multi-Temp KZN branch will be directed by Nick Yeats - Regional Operations Director KZN, and he will be ably assisted by the following professional team. Should you have any queries, please direct them to the relevant departments.

Operations

- Sugan. Kuppusamy - Operations Manager
- Avash. Sathiram - Operations Manager

Sales

- Doug. Felt - Sales Manager
- Shaun. Naidoo - Sales Manager

Finance

- Greg. De Bruin - Regional Financial Manager

Creditors

- Vanessa. Moorgas - Senior Bookkeeper

Debtors

- Tracy. Blakeway - Credit Control Manager

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Please take note of the following important information:

VAT Number

Blue Marine and 3663 are now registered for VAT as 3663 First for Foodservice (Pty) Ltd Trading as Bidvest Foodservice Multitemp KZN
VAT number 4500150794.

Company registration No 1996/004223/07

Banking details - Remain unchanged for 3663 customers

Standard Bank,
Jacobs, Branch Code 003326
Account Number 25-128-839-0

Physical Address

1 Island Grove
Riverhorse Valley Business Estate
Durban
4017

Postal Address

PO Box 25325
Gateway
4321

We trust this news finds you well and if you have any queries or require any additional information, please do not hesitate to call us on Tel. 031 571 2400, or Fax. 031 571 2442 or contact me directly on the above telephone numbers or on my email address, nick.yeats@caterplus.co.za.

I thank you for your continued support and assure you of our best intentions.

A handwritten signature in black ink, appearing to read "Nick Yeats".

Kind regards,

Nick Yeats
Regional Operations Director

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